

# The Symmetric Difference: Real Respondents who Provide Real Results

We deliver **the most trustworthy sample in the industry** through our **triple opt-in verification process and applying stringent quality standards to all survey responses, whether through our panel, our extensively vetted partners, or your client list.**

- Highly Engaged Panel Members for online, telephone, and in-person research
- Dedicated Account Managers (U.S.-based, average 15 years experience)
- Our fair cash compensation delivers better quality data
- Thousands of profiling data points for each respondent

## Consumer Samples

- America Consumer Opinion® is one of the first online panels, established in 1996
- Millions of consumers worldwide in our Award-Winning Proprietary Panel
- 150+ Countries and Territories, 11 Languages

## Business-to Business Samples



### Physicians Advisory Council®

An online panel of physicians and surgeons worldwide, including general practitioners and specialists.

- Over 170 specialties in different practice settings (ASR, private, hospital)



### Medical Advisory Board®

An online panel of nurses, optometrists, pharmacists, dietitians, pathologists, laboratory technicians, radiologists, veterinarians, and other healthcare professionals.

- Multiple practice settings (ASR, private, hospital)



### Executive Advisory Board®

A worldwide panel of executives, directors, and managers in major corporations and other organizations.

- Reaches small-to-medium-sized organizations and entrepreneurs



### Technology Advisory Board®

A worldwide online panel of information systems professionals, engineers, scientists, and other technologists.

- Decision-makers, users, and purchasers



### Contractor Advisory Board®

An international panel of general contractors and subcontractors from all building and construction industry segments.

- Residential and commercial

Get **Symmetric's Panel Book** for more information!

817.649.5243 | [info@symmetricsampling.com](mailto:info@symmetricsampling.com) | [www.symmetricsampling.com](http://www.symmetricsampling.com)