

## TECHN©COGY advisory board®

The Technology Advisory Board<sup>®</sup> is a worldwide group of technology professionals, engineers, scientists, computer scientists, information systems professionals, software developers, web developers, decision makers, influencers, and executives in technology industries.

**The Technology Advisory Board®** was established in 1999 and is available in English, French, German, Italian, Japanese, and Spanish.

## Targeting

- Age
- Education
- Gender



- Job Function
- Number of Employees
- Products/Services Purchased
- Specialization
- ITDM

## **Occupations**

- Physical Sciences, Biological or Life Sciences
- Development, Programming, Operations, or Services
- Quality Control/Quality Assurance in Technology Company
- Controller/Accountant in Technology Company
- General Management in Technology Company
- Laboratory Technician or Similar Function
- Manufacturing/Operations Management in Technology Company
- Marketing/Marketing Management in Technology Company
- Mathematics, Statistics, Operations Research, or Management Science
- Information Systems, Information Technology, Software Development, Networks

- Purchasing in Technology Company
- Engineering/Computer Science
- Sales/Sales Management
- Management in Technology Company
- Web/Internet



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