



# Executive Advisory Board®

**The Executive Advisory Board®** is a worldwide group of managers and executives, and decision makers who help shape the future through participating in online research surveys and online discussions.

**The Executive Advisory Board®** was established in 2000 and is available in English, French, and German.

## Targeting

- Annual Sales
- Education
- Industry
- Languages Spoken
- Level in Organization
- Number of Employees
- Ownership in Company
- Products/Services Purchased
- Title
- Type of Organization

## Job Responsibilities

- Advertising, Advertising Management, Media Buying, Advertising Artist/Copywriter
- Controller, Accounting, Financial Analysis, Financial Management, Budgeting
- Credit, Credit Analysis
- General Management
- Information Systems, Information Technology, Software Development, Networks, Web Development
- Management, Brand Management
- Manufacturing Management, Operations Management
- Marketing, Marketing Management, Product Purchasing, Buying
- Marketing Research, Marketing Intelligence, Marketing Science, Consumer Insights
- Merchandising
- Operations Research, Management Science
- Personnel, Human Resources, Administration
- Quality Control/Quality Assurance
- R&D, Engineering, Product Development
- Sales/Sales Management
- Strategic Planning, Strategy Development, Strategic Analysis
- Telephony, Telecommunications



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1-817-649-5243

[info@symmetricssampling.com](mailto:info@symmetricssampling.com)

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