

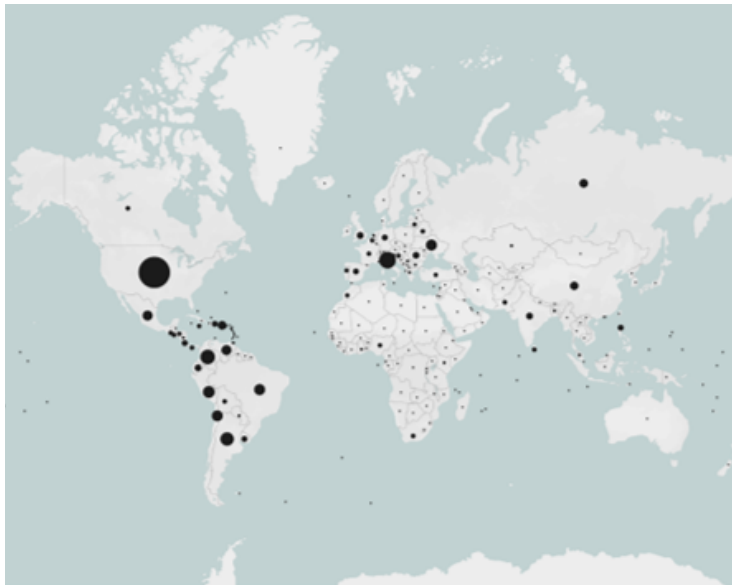


# AMERICAN CONSUMER OPINION®

American Consumer Opinion is a worldwide online panel that reaches millions of consumers in the United States, Canada, Latin America, Europe and Asia. Over the past 3 decades, we have been at the forefront of technology and transitioned this panel from Mail to Phone (1980's), Phone to Web (1990's) and most recently to our mobile platform(2010's).

Quality is always top of mind. After a consumer joins our panel and completes the verification process to become double opt in, we take it a step further to confirm thoughtful and truthful responses before they are confirmed panel members. This triple-opt-in process helps ensure panelists engagement and quality.

In addition to building and managing our own panels for more than 30 years, we specialize in aggregating and vetting other sources. We apply our quality standards to all survey responses running through our system, whether that is through our panel, a third party, or a client list. Our experience gained from collaborating with panel partners over the years allows us to complete trustworthy sample in the industry.

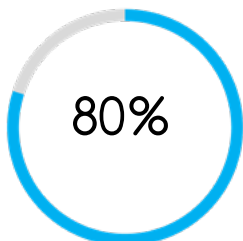


## We are the sampling experts

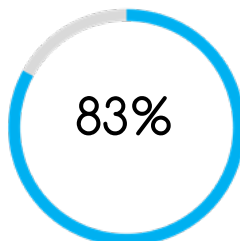
**Sample is available in more than  
200 countries & Territories**

### Languages supported are:

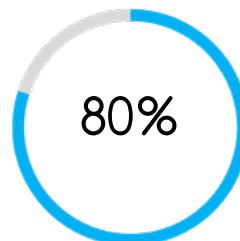
English, Dutch, French, German, Italian,  
Japanese, Portuguese, Russian, Spanish,  
Simplified Chinese, and Traditional Chinese.



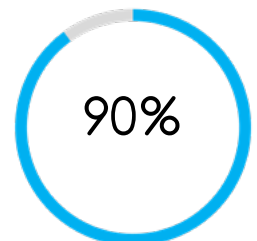
Multiple-Day  
Diary Entry



Multiple Products &  
Follow-Up Survey  
(2 or More)



Mobile-Friendly  
Completing on the Go



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