



**The Medical Advisory Board®** is a worldwide group of nurses, optometrists, pharmacists, dietitians, pathologists, laboratory technicians, radiologists, veterinarians, billing and administration, and other healthcare professionals who participate in online surveys and discussions. **The Medical Advisory Board®** was established in 2003.



## Targeting

- Administrative Departments
- Bed Size
- Certifications
- Company Size
- Education
- Gender

## Occupations

- Chiropractor
- Dentistry
- Developmental Disabilities
- Diabetes Management/Education
- Dietetics/Nutrition
- Endodontics
- Geriatrics
- Home Healthcare
- Hospice
- Laboratory Services
- Long-Term Care/Nursing Home
- Medical Office Administration
- Nurse Practitioner
- Nursing
- Office Administration
- Optometry
- Pathology
- Pharmacy
- Physical Therapy
- Physician Assistant
- Podiatry
- Radiology
- Veterinary Medicine
- Weight Management
- Other Healthcare Professions
- Other Veterinarian Professions